



PATENT
515265-2004

2621
#6
D/C
03/18/03

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Mary Louise Parker et al.
Serial No. : 09/940,564
Filed : August 28, 2001
Title : ADVERTISING METHOD AND APPARATUS
Group Art Unit : 2621
Examiner : To be assigned

745 Fifth Avenue
New York, NY 10151

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, DC 20231, on March 6, 2003

Gordon Kessler, Reg. No. 38,511

Name of Applicant, Assignee or Registered Representative

Gordon Kessler
Signature

March 6, 2003

Date of Signature

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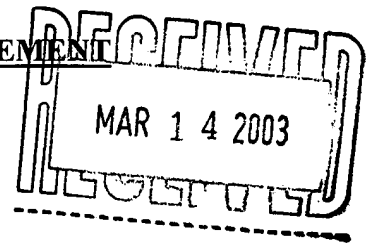
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

The Examiner's attention is respectfully directed to the enclosed documents cited on the accompanying Form PTO-1449. These references were brought to the attention of the Applicants by the International Search Report for the corresponding International Application, dated January 2, 2003.

As this Information Disclosure Statement is being filed before the mailing of the first Office Action on the merits, it is believed that no fee is required for entry of this paper. However, the Commissioner is hereby authorized to charge any such fee, or credit any overpayment to Deposit Account 50-0230.



The filing of this Information Disclosure Statement is not an admission that the documents identified herein constitute prior art to the present application. Consideration of this Information Disclosure Statement is respectfully requested. Applicants respectfully request that a copy of Form PTO-1449 be initialed by the Examiner and returned to the undersigned.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP
Attorney for Applicants

By: 
Gordon M. Kessler
Reg. No. 38,511
(212) 588-0800

Encs. - Form PTO-1449 (in duplicate)
- References

Based on Form PTO-1449
(3/90)

MAR 12 2003

ATTY. DOCKET NO.

515265-2004

SERIAL NO.

09/940,564

LIST OF REFERENCES CITED BY APPLICANT
(Use several sheets if necessary)

APPLICANT

MARY LOUISE PARKER et al.

FILING DATE

August 28, 2001

GROUP

2621

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	6,271,932	08/07/2001	Liedtke			
	AB	6,125,374	09/26/2000	Terry et al.			
	AC	5,721,813	02/24/1998	Leinhos			
	AD	5,621,864	04/15/1997	Benade et al.			
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

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FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	AL							
	AM							
	AN							
	AO							
	AP							

OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)

	AQ		
	AR		
	AS		
	AT		
	AU		
	AV		

EXAMINER

DATE CONSIDERED

* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.